

Verified Tag

User Guide

This document's purpose is to outline the Verified Tag service tool.

The verified tag is accessible in the client portal. An example of the Verified Tag (VT) in a demo environment can be found on the following page <https://www.homepro.com/verifiedtagdemo>

The Verified Tag (VT) can be accessed via your client member portal. Once logged in you'll notice the VT creation wizard on the main dashboard page. There are 3 steps to create your tag.

Step 1 – Tag style selection

Tell Customers How Great You Are Using Your Verified Tag

A recent study concluded: Using trusted, independent logos increases sales by 32%

Display the Verified Tag and Information on your website to promote your business.

Select a verified tag below, and the display position you want the tag appear on the screen

1. Click on tag style you wish to be displayed on your website.
2. Select your required screen position for your tag to position itself in each time users view your website. The options are any of the screen corners or "embedded".
Embedded enables you (or your web developer) to place your tag anywhere on the page you wish. Alternatively, selecting one of the corner options will stick the tag to the relevant corner. When your website visitors scroll down through your website the tag will stay in your select display position.
3. Select Next to move to the next step.

Step 2 – Select Tag Display Options

Tell Customers How Great You Are Using Your Verified Tag

Select the information options you want on your verified tag, use the toggle button's to preview how your tag will look when clicked on

Show Membership ID

Yes

Display Number Of Reviews

Yes

Display Vetting Procedure

Yes

Display TrustMark Membership

Yes

Preview:



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Next

1. Select the options you wish to display on your tag using the Yes/No toggle buttons.
2. The preview window on the right-hand side displays how each selected option looks on a tag. It's adjustable dependent on how much detail you require on your tag. For example, if you don't want to expose the number of reviews you have in your tag, simply select No to "Display Number Of Reviews", your review tally will then be removed from display.
3. Select Next to move to the next step.

Step 3 – Tag style selection

Tell Customers How Great You Are Using Your Verified Tag

To install your verified tag, copy the code below into your website's homepage and all pages you want your tag to display on

```
<a id="VerifySealIT" href="https://verified.homepro.com/profile?business=TESTCONTRACTORLTD"><div id="VerifySeal" style="display:none">276834</div></a><script src="https://service.homepro.com/Widgets/js/VerifiedMember.min.js"></script>
```

Once the code has been installed, style selections will be instantly reflected on your website without needing future updates

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Copy to Clipboard

1. By this point your tag is created and the code required to make it appear on your website is presented onscreen. All the code in the white box is required for your tag to display on your website. It can be pasted into any part of your website page HTML, once in, your tag will automatically display on page load for all users. It should be pasted into all the pages you wish it to be displayed on.
2. Select Copy to Clipboard to put the code in your clipboard so it can be more easily pasted into your site or emailed to the person that modifies your website.
3. If you are at all unsure about any aspect of your Verified Tag, be it the creation or installation, then please don't hesitate to discuss with your account manager.